

INDUSTRY FOCUS: CONSUMER GOODS

Challenges to your Supply Chain:

Your operations team tackles a host of unique industry challenges that can slow down your company supply chain and hurt profits.



Lack of visibility in multi-tier environment



Low-margin, cost-focused nature



Linking design, manufacturing, & fulfillment



Digital transformation



Conflicting key performance indicators

The OpsVeda Consumer Goods Industry Solution:

Real-time farm to shelf visibility for a leaner supply chain.

OpsVeda's AI-powered, Operational Intelligence Platform tells you in real-time what part of your revenue, margin, or inventory is at risk, and how to optimize outcomes.

SUPPLIER MANAGEMENT

- Early alerts on delays based on trends, acknowledgements, ASN & GR postings
- Supplier delay impact analysis on Manufacturing & Sales
- Vendor timeliness, fill-rate, & quality analysis
- Real-time view of all procurement KPIs

MANUFACTURING

- Procurement & production to demand plan and POS signals
- Monitoring of production schedule & cost
- Visibility of impacted transfer-orders in instances of deficit production

SHIPMENTS

- Real-time monitoring of shipment condition (sensor data)
- Order allocation to achieve optimal regional coverage
- Managing order sizes & combinations of cost-effective transportation
- Carrier & route performance analysis

RETAIL MANAGEMENT

- On-shelf availability & sell-through rate related alternatives
- Product cannibalizations, competitor success indication
- Time-on-shelf analysis & inventory optimization

...and more!

What you know matters. When you know matters more.

MAKE AI-POWERED, OPTIMAL DECISIONS WITH OPSVEDA.

Click **here** to ask us how we can optimize your supply chain planning in just 8-10 weeks!

