

# OPERATIONAL INTELLIGENCE *enables* DIGITAL TRANSFORMATION



**Operations Intelligence**  
Manage by Exception, Role specific Storyboards



**JUNI, the AI-powered Assistant**  
Search, Learn, Predict "What needs attention"



**Opportunity Apps**  
Dollarized and Actionable



**Process and Data Assessment**  
6 Week Jumpstart—Discover, Harmonize, Redeploy

OpsVeda is an *Operational Intelligence Platform* for real-time visibility and optimized decisions, powered by Data and AI.

Decision Makers  Operational Intelligence

Large Enterprises in a variety of industries leverage OpsVeda to power their execution across **sales, supply, logistics, inventory, and manufacturing** functions.

Sense and respond to current opportunities and risks in your execution

Real-time supply chain control tower

Smart data model to generate actionable insights

User configurable analytics, exceptions and alerts

Any data  
Any process  
Any device



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# Storyboards | Alerts | Simulation | Optimization | Opportunity | JUNI

My Company Logo

Juni Cortez

Channel	Sales Insight	Fulfillment	Sourcing	Manufacturing	Logistics	Perspective
Sales Tracking	Margin Trends	Sales and Shipping	Supply Ops	Manufacturing Ops	Shipping Workload	Material Perspective
Out of Stock Risk	Profitability Perspective	Allocation Management	Supply Mgmt	Quality Ops	Ship Plan MTD	Inventory at Risk
Channel Insight	Customer Ranking	Revenue Risk Mgmt	Prod Sourcing Collab	Scheduling	Outbound Routing	Resource Management
Opportunity & Activities	Sales Rep Performance	Predictive Fulfillment	Predictive Supply	Predictive Mfg.	Logistics Deviations	Inventory Control
	Direct Ship Tracking	Demand Tree	NPI - Samples Tracking	Batch Genealogy		Information Hub
		Demand Supply Tree	Inbound Delay Monitor	Yield Variance		Inventory Perspective
			Material Vendor Eval	Resource Perspective		Revenue Control

What do you want to do... Just start typing and let me assist

Nordstrom and select others - SGO

Nordstrom orders with insufficient lead time

Inventory at Risk

Inventory Control

Supply Mgmt

Orders & Shipping

Orders canceled during the shipping week and inventory was allocated

Marshalls Canada orders with insufficient lead time

Customer Service

Order and Shipping Exceptions

Allocation Actions

Allocation Actions

## Enterprise SaaS Platform | Adapters and APIs for Rapid Deployment

US Patent No. 9,639,595

The diagram illustrates the architecture of the OpsVeda Enterprise SaaS Platform. On the left, a vertical stack of process categories is shown: **Processes** (Sales Operations, Supply Operations, Logistics, Inventory Control, Manufacturing Ops, & More...). These processes feed into a central platform layer. This layer includes **Actionable Insights** (Optimization | Priority | Exceptions | KPI's | Assistant | Actions) at the top, followed by **Alerts**, **Storyboards CANVAS**, and **Collaboration**. Below these are **Pre-Built Adapters**, **Rule Based Event Processing**, **Process Agnostic Data Store PADS**, **Process Agnostic Measure Store PAMS**, and **Machine Learning EKDB**. The platform is supported by **Enterprise SaaS Architecture**, **Security**, **High Availability**, and **Scalability**. At the bottom, data sources include **Customer & Channel Data**, **Transaction Data**, and **Supplier & Partner Data**, all feeding into **RFID | Mobile | Beacons Internet of Things | Any Source**. The platform is powered by **SAP HANA** and **amazon web services**. On the right, the platform outputs **User Defined Views** to various devices, including a desktop monitor and a smartphone, with the note **Any Device**.

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