

OpsVeda for Fashion and Retail

Simplified Operations to keep up with the Seasons

The major challenges facing the Apparel, Footwear and Fashion Retail industry today are rising costs, unpredictable & volatile demand patterns, and the shift to *Fast Fashion*. Meanwhile the chase for low cost external makers at far flung locations and a wider market has made the supply chain even more global.

These trends together with operational challenges from large transaction volumes and numerous SKU combinations, has made managing the Apparel & Footwear Supply Chain incredibly complex. The complexity has had tell-tale effects on all segments of the supply chain. Brand owners have suffered delay and fill-rate linked penalties, while retailers have had stock-outs and distress sales. The need to simplify operations has never been felt more by the industry. Simplification has become an imperative for scale & speed.

For a long time the Fashion industry has benefitted from the close collaboration between its supply chain partners. This has led to significant data sharing among them. These days the quantum & quality of data available has increased.

But this rich data trove has mostly been used only for planning purposes. Everyday operational decisions have not benefitted. But now, with **OpsVeda** the data can be analyzed in **real-time** to simplify operations. Events that degrade performance or create opportunity can be proactively acted on.

Monitor | Control | Optimize

Real Time Actionable Intelligence
Cloud or On-Premise
Live in < 6 weeks

Consumption



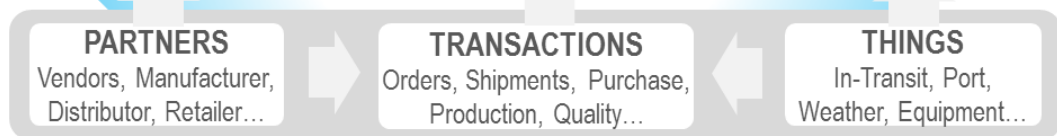
Processes



Process Agnostic Data Store

Powered by **SAP HANA®**

Data Sources



BENEFITS

Increase Revenue

- ⇒ Suggest intelligent alternate SKUs/labels/configurations
- ⇒ Zero in on at-risk orders
- ⇒ Smart container prioritization

Reduce Costs

- ⇒ Bulk order conformance
- ⇒ Production cost vs. road-show estimate monitoring
- ⇒ Penalty avoidance

Improve Service Level

- ⇒ Production tracking and downstream adjustments
- ⇒ Smart fill-rate management
- ⇒ Smart inventory deployment

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Fashion Event/ Launch Planning & Execution

- ◆ Samples - Production tracking with internal/ external maker
- ◆ Monitoring of production cost to pre-roadshow estimate
- ◆ Bulk order management & duplicate detection
- ◆ In-context collaboration with manufacturer

Manufacturing

- ◆ Real-time production tracking, and downstream impact based prescriptions
- ◆ Tracking of production cost vs. roadshow cost and price estimates
- ◆ Tracking of inbound supplies to internal/external factory and impact analysis
- ◆ Manufacturing partner cost and performance analysis



Inbound Shipments

- ◆ Real-time impact assessment of delays and route changes, on customer commitments
- ◆ Prioritized view of containers at grid-locked ports
- ◆ Dynamic re-routing based on demand changes

Sales Operations & Outbound Shipments

- ◆ Real-time monitoring of available to promise/ship inventory positions
- ◆ Comparison of order allocation options
- ◆ Bulk order/ Forecast conformance monitoring (Over/ Under-sold)
- ◆ Time-phased fill rates and delivery date prescription
- ◆ Revenue management through real-time risk assessment of orders



Retail Sales Management

- ◆ Shelf availability management and out-of-stock prevention (Excess/ Insufficient inventory)
- ◆ Stock freshness assessment
- ◆ Inventory balance assessment (Size, Age group, Top-Bottom ratios)
- ◆ Demand shift detection
- ◆ Prescriptive inventory reallocations

Out-of-the-box Industry Content | Business Authored Rules | Reconfigurable Storyboards | Powerful Visualization | Quick Search | In-Context Collaboration

OpsVeda is an enterprise software company focused on providing operational intelligence and real-time analytics solutions. It enables real-time predictive visibility into opportunities and risks across execution processes spanning order fulfillment, supply, manufacturing, logistics, channel, and retail operations. OpsVeda customers span the consumer packaged goods, apparel & footwear, retail, life sciences and high-tech industries.



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